

April 15, 2017

Dear Vendor / Crafter,

The Mission Viejo Activities Committee invites you or your organization to participate in the Fourth of July Street Faire and Fireworks Spectacular to be held on Tuesday, July 4, 2017. The Street Faire is held on Olympiad Road between Melinda and the entrance to Lake Mission Viejo. Visitors enjoy a variety of entertainment, foods, games and arts and crafts. The day culminates in a Fireworks Extravaganza beginning at 9:00 PM. The Street Faire official advertised hours are 12:00 - 9:30 PM.

We like to offer a large variety of activities for all. Concessions are being offered to local community service/youth/sport groups for food or game booths. We have a limited number of booths for crafts and merchandise of interest to families. We will also have booths for our major sponsors. In order to offer each group the best sales, we will ATTEMPT to avoid exact duplication of games or food.

Spaces are 10X10 in size and are located on the street itself. The cost is \$110.00 for food booths and \$65.00 for game booths and \$110 for craft booths. You must provide your own equipment.

SPECIAL NOTICE TO ALL VENDORS:

1. **ALL VENDORS** selling items at this year's Street Faire must have a RESALE NUMBER. There are very few exceptions according to the California State Board of Equalization (Pamphlet No. 18). Resale licenses are easily obtainable from the State Board of Equalization, 16715 Von Karmen Ave., Suite 200, Irvine, CA 92606. Their telephone number is (949) 440-3473.

ALL VENDORS must send their Resale Number on their application or provide the section number that exempts your group from having one. Without this information your application will not be consider for this year's event.

2. **No vendor is allowed to sell water, soda, toys, or souvenir items.** These are reserved booths and items for the Mission Viejo Activities Committee.

3. In the past, a few concessionaires have dumped the BBQ charcoal on the ground or left behind debris at the conclusion of the Street Faire. Since MVAC members are required to clean-up after these particular booths, we will make a note of the area that the mess was left behind and access that vendor a \$50 fine which will have to be paid before said vendor would be allowed into future Street Faire Events. Please be aware of this and leave your area clean!

4. We will mail Final Instructions and parking procedures and passes on June 15, 2017 to the contact person listed on your application.

Booth space applications will be accepted on a first come first serve basis until May 30, 2017. Please complete the attached application and mail with your space fee to:

Mission Viejo Activities Committee
24932 Veterans Way
Mission Viejo, CA 92692

Attn: Concession Chairman

If you have any questions, please call Cathy Allen at the MVAC Office at (949) 830-7066. Please note our new email address is **mvac@cityofmissionviejo.org**.

Sincerely,

Mission Viejo Activities Committee
Fourth of July Street Faire