



January 25, 2016

Dear Event Sponsor,

The Mission Viejo Activities Committee would like to thank you for your past sponsorship of the **Up In The Air** Festival. The 2016 **Up In The Air Festival** will take place on Saturday, April 16th from 11:00 AM to 4:00 PM on the Green next to the Norman P. Murray Community Center. We have begun reserving planes, kites, disc catching dogs, stilt walkers, jugglers, and much more for this year's event.

Can we count on your support again this year? This event is free to the public and is not possible without the community-minded support of businesses like yours. The MVAC is a 501c4 non-profit organization. Please look through the attached booklet of sponsorship opportunities in our community; there may be other events you are interested in becoming involved with.

Thank you in advance for your support of family programs. We look forward to hearing from you. If you have any questions or would like additional information, please contact Leslee Holt at 949 830-7066 or email us at mvacorg@sbcglobal.net.

Sincerely,

Leslee Holt

Up In The Air Festival Planning Committee

TAX ID #95-3756238