



January 2015

Dear Vendor,

The Mission Viejo Activities Committee (MVAC) is proud to announce the return of a unique event for Mission Viejo and surrounding communities. The **Up in the Air Festival** will take place on Saturday, March 14, 2015, from 11:00 am-4:00pm on the Village Green next to the Norman P. Murray Community Center. This exciting event will showcase everything that goes **Up in the Air** or uses air to operate. Examples include planes, kites, bubbles, balloons, pinwheels and so much more.

This fun family event will include professional kite flyers, disc dog shows, radio remote controlled airplanes, nonprofit food booths, exhibitors and entertainment. Over the years, the Mission Viejo Activities Committee has implemented many annual events including the Fourth of July Street Faire and Santa's Arrival and Celebration, the Gifts and Goodies Boutique just to name a few. **Up in the Air Festival** was offered for the first time in 2011. It was well received by the community and was very successful with over 3,200 participants and it grows each and every year. This event will also share its success with local non-profits, furthering their success and purpose within the community.

Applications are now available for all types of businesses and vendors wishing to participate. Vendor spaces sold out last year so book now.

Thank you in advance for your support of family programs and we look forward to hearing from you soon. If you have any questions or would like additional information, please contact us at our office 949-830-7066.

Respectfully,

The Up in the Air Committee

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