



# MVAC DIA DE LOS MUERTOS PARADE

## Be in the Parade!

We are looking for community organizations and members to share their missions, values, and passions through festive parade processions. We are also in search of cultural and arts groups that can showcase their talents as offerings for our *difuntos* (passed loved ones) in community. If you are interested in participating in this year's Día de los Muertos procession or *desfile*, please take a look at our guidelines to see if we make a good fit. The application can be found below!

## General Guidelines:

1. **Appropriate Attire and Icons:** Parade participants are expected to align with the theme of Dia de los Muertos and to respectfully highlight the symbols and elements associated with this cultural celebration. Some culturally relevant symbols include calaveras, marigolds, monarch butterflies, altars, pan de Muerto and so on.
2. Participants may choose to celebrate using their family traditions too.
3. Any individuals participating, whether marching individually or accompanying a float, should be costumed appropriately and/or have their faces painted in a calavera style/be wearing a calavera mask.
4. **Absolutely NO Halloween** themed floats and entries are allowed.

5. Participants who violate the guidelines for appropriate attire/icons and instructions will be asked to leave parade lineup.
6. Small nonmotorized floats, mojigangas (giant puppets), alebrijes, and individuals are invited to participate.
7. Every PARTICIPANT entering animals in the parade must provide sanitation services for their animals.
8. Small businesses interested in participating will be asked to enter the parade as sponsors for a fee. This fee is required to be paid by September 25, 2025 to secure a spot in the parade. Logos and official business name will be asked for at this time so to be featured on parade programming.
9. All procession and parade participating groups and organizations must have a banner or sign identifying them at their time of procession.
10. All parade participants are expected to behave in an appropriate manner, follow MVAC staff instructions and be good neighbors to fellow parade participants.
11. MVAC has a zero-tolerance policy for harassment of any kind. Participants failing to follow parade guidelines will be dismissed from the parade.
12. Walking groups are limited to a max of 10 walkers per entry.
13. Waling groups with 5-10 must carry a banner or sign introducing the group to the audience.
14. Walking groups must feature live or recorded music in the procession.
15. Non-motorized float entries must not exceed the following dimensions:  
Length: (Dimensions to be determined at a later date.)  
Width:  
Height:
16. There must be a responsible adult present if any children are walking.

17. No real weapons/firearms allowed (except by law enforcement) on any float entry.

18.No smoking or alcoholic beverages on any parade entry at any time before or during the parade.

19.The Parade will start at 7:00 p.m